



Mehr Festival

Folk and Regional Music of Iran and Neighboring Countries

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Mehromah Arthouse is proud to host the “Folk and Regional Music of Iran and Neighboring Countries” section as part of the **Second Mehr International Festival**. This section aims to promote and introduce deeply rooted and indigenous music while providing a platform for cultural exchange among nations in the region. Given the special role of mothers in shaping family, culture, and cultural identity, the thematic focus of this year’s festival will be on artistic works related to “Mother.”

Eligible Countries for the Second Mehr Music Festival:

Iran, Turkey, Azerbaijan, Armenia, Georgia, Tajikistan, Afghanistan, Pakistan, Uzbekistan, Turkmenistan, Kazakhstan, Kyrgyzstan, Iraq, Syria, Lebanon, the United Arab Emirates, Oman, Qatar, Kuwait, Bahrain, and Saudi Arabia.

Specific Requirements for Participation:

- Submitted works must be based on the **ethnic or regional music of the country of origin**.
 - The use of **traditional/local instruments is mandatory**. Accompaniment with non-native or electronic instruments is permitted if applied creatively.
 - Group size must not exceed 5 members (duet, trio, quartet, quintet).
 - Participants must submit **3 musical pieces** with a total duration between **9 and 15 minutes**.
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General Requirements:

- The 3 submitted pieces may be **instrumental, vocal, or a combination of both**.
- Applicants must complete the **“Music Submission Form,”** providing details about the **group, the submitted pieces, and their connection to the festival theme “Mother.”** The form, along with the video files, should be uploaded to the festival’s official website, and the participation fee must be paid.



- Videos must be recorded in **one continuous take with a fixed camera angle** and without edits or visual/audio effects.
 - Video resolution must be at least 1280x720, and **all group members should be visible in the frame.**
 - Post-recording audio editing is not allowed; the recording must be **completely live and unedited.**
 - If recorded in an outdoor or public space, **ensure that distracting environmental noise is avoided.**
 - There are **no age restrictions** for participation in the festival.
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How to Submit:

All video submissions must be uploaded to the festival's official website by **August 16, 2025 (25 Mordad 1404).**

Selection and Evaluation Process:

1. First Stage – Technical Review:

All submissions will undergo a technical review by the festival's music experts. Works that do not meet the required quality standards or eligibility criteria will be disqualified.

2. Second Stage – Jury Evaluation:

Eligible submissions will be evaluated by the official jury panel, and **three finalist groups** will be selected based on their total scores.

3. Third Stage – Finalist Announcement:

The **three selected groups** will be invited to perform live during the festival.

4. Final Stage – Final Judging:

Final rankings for **first to third place** will be determined based on the live performances during the festival.

In addition to the top three group awards, the jury will also select winners for:

- **Best Vocalist**
- **Best Instrumentalist** (conditional upon a solo performance within the submitted videos)
- **Best Composition and Arrangement**



All **travel, visa, accommodation, and performance costs** for the three top groups will be covered by Mehromah Arthouse, and **prizes will be awarded to the selected artists.**

For more information, please contact us via WhatsApp or email:

📞 Festival Music Section – WhatsApp (Dubai):

+971 569692791

✉ Email: info@mehrfestival.com

🌐 Website: www.mehrfestival.com